



markdanielvillarin
motiondesigner+animator+illustrator
@dannyydesignsmotion +971.50.528.9881 www.dannyydesignsmotion.com

◆ about+me ◆

- A UAE based **Motion Graphics Designer**, **Animator** and **Illustrator** who has been in the creative design industry since 2003.
- Has worked on numerous **TV commercials**, **audio visual presentations**, **social content**, **broadcast design**, and **branding**.

⌘ education+attainment ⌘

2001-2004 2018-2019
Philippine Women's University

Bachelor of Fine Arts, Major in advertising.

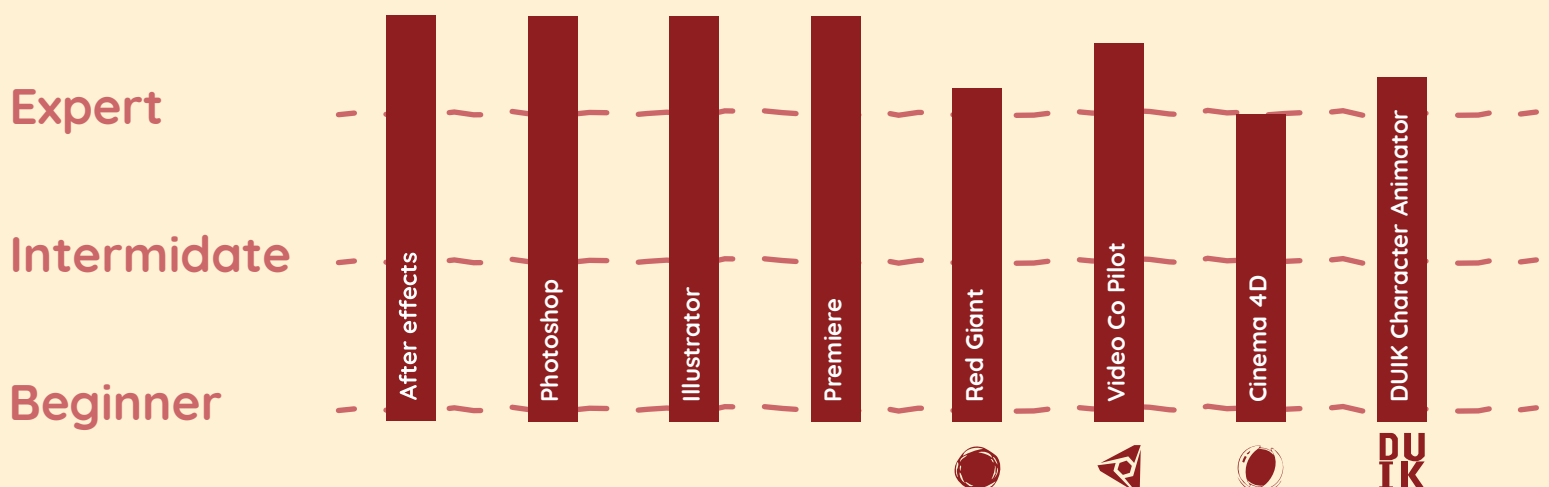
Bachelor of Fine Arts, Major in Design and Visual Communication.

Expanded Tertiary Education Equivalency and Accreditation Program

1997-2001
Santa Catalina College, Binan, Laguna
Highschool

1990-1997
Saint George's School - Brunei
Grade School

◀ skill+set ▶



Intro to Photoshop & Illustrator By School of Motion

April to June 2020

An online coarse that delves into the principles of animation, technical aspects of animation as well the purpose and duties of an animator. The six week bootcamp provides insight and methodologies of animation and aesthetics and process of creating next level animations.

ANIMATION BOOTCAMP By School of Motion

April to June 2020

An online coarse that delves into the principles of animation, technical aspects of animation as well the purpose and duties of an animator. The six week bootcamp provides insight and methodologies of animation and aesthetics and process of creating next level animations.

VISUAL EFFECTS TRAINEE for Roadrunner Network INC.

October - November 2004

Under went training in the post-production company Roadrunner Network INC. The training includes the Technical software training, design principles, client handling, post-production pipeline and introduction to post-production. Training includes chroma keying, rotoscoping, object removal, vector composition and color correction.

■ work+experience ■

Freelance Motion Design and Animator (Remote)

Philippines, Dubai, And Abu Dhabi

January 2003 - Present

Freelance Motion Graphic Designer for several post production houses and companies based in the Philippines, Dubai, Abu Dhabi and abroad.

A licensed freelance Motion Designer and Graphic Artist under Twofour 54 since June 2020.

Motion Graphic Designer and Post Production Specialist

Wilhelmina Production/Al Tamimi Investments, Dubai, UAE

July 2019 - March 2020

- Video editing
- Compositing animation graphics and typography
- Creating storyboards
- Producing, Filming and Editing video content
- Working with clients, the Director, talent or solo
- Visualise production scripts, briefs, understand client requirements to produce great results
- Setup and capture great shots to fulfil the brief. This includes basic cinematic lighting and optimal audio capture.
- Editing video projects using Adobe Premiere Pro, After effects
- Data wrangling - encoding & delivering for web & social
- Media management and archiving of completed jobs
- Clear and consistent communication with all stakeholders throughout the process
- Maintain consistent brand representation and unified look and feel for the company image
- Manage multiple projects in various stages of production concurrently
- Ensure current knowledge and creative edge in operation of equipment in support of all video production, studio or remote.

Senior Designer

International Capital Trading Abu Dhabi, UAE

May 2017 - June 2019

- Design and produce marketing communications (print and digital) pieces for a wide variety projects
- Collaborate with marketing team to develop creative solutions and then translate those solution through a variety of channels.
- Stay current on industry trends.
- Proactively recommend creative communication for campaign proposals.
- Work with internal business partners to ensure that a creative themes is included throughout all proposals.
- Manage production of print pieces from conception to completion.
- Partner with internal business partners as needed on the development of communications pieces.
- Maintain quality check on all pieces.
- Deliver the communication package with the agreed upon budget and timeline.
- Process and approve vendor invoices as needed.
- Follow all department purchasing and delivery policies.
- Creatively seek out new products and maintain cutting edge industry knowlegde.

Motion Graphics Designer and Video Editor

Yalla Motors Dubai, UAE

January 2017 - March 2017

- Design and animate content for Yallamotor that includes creating and developing multimedia (audio/video) content for Yallamotor reviews, highlights features videos, car walk-arounds, car comparison, car launches, events, interviews, internal company announcement videos, external promotional social videos, product marketing videos, recruiting videos, corporate, corporate training and other enterprise-wide projects.
- Produce and release different version of content for different platform standard for YouTube, Instagram, twitter, Yallamotor website, TV and among others.
- Operating DSLR, OSMO Gimble steady cam device, Audio recorder, GoPro and other production devices.
- Work independently to establish project deliverable.
- Consult with stakeholders from production to post-production process.
- Coutinuosly discover and implemet new editing technologies and adapt to current industry's best practices to maximize efficiency.

Motion Graphic Designer

Prisme International Dubai, UAE

October 2015 - October 2016

- Animating and designing powerful visual content for Prisme's event projects
- Developing visual communication in line with the aims of the project brief and solve problem using design intelligence.
- Assign tasks and deliverable to junior team members
- Collaborate with Art Director to create powerful media
- Collaborates with Creative Media Producer to ensure conceptual and artistic continuity, design purpose and creative integrity.
- Attends post evaluation meeting to discuss the delivery of the project.

Graphic Artist/Motion Graphic Designer

Solar Entertainment Corporation, Mandaluyong, Philippines

April 2013 - September 2015

- Developing, designing and animating motion graphics materials for Solar-Entertainment's channels on-air video requirements.
- Collaborating with; segment producers, writers, and content manager to produce Solar-Entertainment's channels day to day content.
- Other duties include; Visual concept design, 2d and 3d graphic execution, typography, art direction, and animation.

Broadcast Specialist For The Filipino Channel (Contractual)

ABS-CBN Quezon City, Philippines

February 2010 - August 2010

- Preparing, designing, and editing ABS-CBN; The Filipino Channel, on-air broadcast content.
- Ensuring all on-air broadcast content, follows the visual identity of both ABS-CBN and The Filipino Channel branding guidelines.
- Collaborating with segment producers, writers, and content manager to produce The Filipino Channel day to day content.
- Other duties include; Visual concept design, 2d and 3d graphic execution, typography, art direction, branding and animation.

Motion Graphics Artist (Permanent Freelance)

BBDO Guerrero / Proximity, Makati, Philippines

June 2008 - October 2009

- Animating, designing, and editing; BBDO's client pitch, per-visualization, animatics and audio visual presentation.
- Plan and execute a high level of Graphic solutions by the directions of the art directors, copy-writers creative directors and account executives.
- Collaborating with art directors, copywriters, and creative directors.

Motion Graphic Designer/Animator

Talisman Productions Makati, Philippines

March 2007 - December 2008

- Compositing, animating and designing broadcast content both, client and the company.
- Prepare design plan, concept and layout for motion graphic project.
- Design and create enticing motion graphics for video deliverables (corporate videos, eLearning, websites, marketing demos, etc.) for Talisman and it's clients.
- Work with art and creative teams to understand project scope and objectives.
- Assist in selecting audio, video, colors, animation, etc for graphic design.
- Work with editors, producers and other designers to resolve technical and/or design issues.
- Edit raw video footage and add effects/elements to enhance motion graphics.

Multi-Media Artist

Runway Productions Makati, Philippines

June 2005 - January 2006

- Work with editors, producers and other designers to resolve technical and/or design issues.
- Edit raw video footage and add effects/elements to enhance motion graphics.
- Participate in brainstorming sessions to share new design perspectives and ideas.
- Provide accurate time estimates for each part of the process.
- Encoding, converting and editing videos and adding effects/elements to enhance motion graphics.